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John McLaughlin USA TECHNOLOGIES, INC. 100 Deerfield Lane Suite 140 Malvern, PA 19355

The external VendingMiser has provided our customers with energy savings over the years that the product has been available. Our data indicates that up to 50% energy savings is achieved in locations where there is 12-hours of sales activity per day.

The amount of energy saved with the installation of an external VendingMiser depends on the age of the vending machine (efficiency of powered components), and the amount of activity around the machine. There is less energy savings with newer machines that have high efficiency components. And there is less savings on machines in high traffic areas. However there is certain energy savings.

We discourage the unauthorized removal of any external VendingMiser without customer notification. And we disapprove of any tampering or vandalism of a VendingMiser. This is bad for our customer accounts, and for our system of operators.

From time to time our Bottlers may identify machines for which the external VendingMiser is not optimal. Those may be vending machines that could suffer loss of beverage sales with the machine powered-off, have peripherals that are long in activating upon power-on, or with Vending Machine Controllers (VMCs) whose internal batteries may be compromised by the extended removal of power. Also, some locations may invite vandals. So there may be occasion where Bottler sales or service personnel notify a customer of potential problems. These problems could result in less beverage sales for the customer or a charge for a service call or repair. Our Bottlers should talk with the customer account and come to resolution on those machines.

Overall, the external VendingMiser is easy to install, and provides a benefit to our customers and a benefit to the environment.

Steven A. Cousins

Cold Drink Engineering

Coca-Cola North America

Steven a. Cousin